

# Reading List for Presentations

October 9, 2016

1. Steven Berry and Panle Jia, “Tracing the Woes: An Empirical Analysis of the Airline Industry”, *American Economic Journal: Microeconomics*, 2010.
2. Houde, J.-F., “Spatial differentiation and vertical mergers in retail markets for gasoline”, *American Economic Review*, 2011.
3. Gentzkow, “Valuing new goods in a model with complementarities: online newspapers”, *American Economic Review*, 2007.
4. Austan Goolsbee and Amil Petrin, “The Consumer Gains from Direct Broadcast Satellites and the Competition with Cable TV”, *Econometrica*, 2004.
5. J. Mortimer, “Price Discrimination, Copyright Law and Technological Innovation: Evidence from the Introduction of DVDs,” *Quarterly Journal of Economics*, 2007
6. Hendricks, K. and A. Sorensen, “Information and the Skewness of Music Sales,” *Journal of Political Economy*, 2009.
7. De Los Santos, Babur, Ali Hortaçsu, and Matthijs R. Wildenbeest, “Testing Models of Consumer Search Using Data on Web Browsing and Purchasing Behavior”, *American Economic Review*, 2012.
8. P. Jia, “What Happens When Wal-Mart Comes to Town: An Empirical Analysis of the Discount Retail Industry,” *Econometrica*, 2008.
9. S. Villas-Boas, “An Empirical Investigation of the Welfare Effects of Banning Wholesale Price Discrimination,” *Rand Journal of Economics*, 2009.
10. T. Chipty, “Vertical Integration, Market Foreclosure, and Consumer Welfare in the Cable Television Industry,” *American Economic Review*, 2001.